MOVE TO MODERN IT

TRADITIONAL PROBLEMS VS **CLOUD DIRECTORY**

Shut Out Cyber Attacks & Data Breaches

2019

In 2019, around **64%** of SMBs claim to have suffered a cyber attack [2]

3 million dollars is the average cyber attack cost[1]

Small businessess (SMBs) are now the primary victims of cyber attacks.

2020

Cloud infrastructure is predicted to suffer at least 60% fewer security incidents than traditional data centers by 2020[3]

A cloud directory gives your technology provider central control to delegate access levels and security measures for each user.

Increase Productivity / Streamline Password Mgmt

154 LOGINS

The average user spends 7.2 hours a year managing 154 logins[8]

Identity sprawl and poor password management cause workflow inefficiencies and invite attackers to exploit unsecured devices and applications.

73% of SMBs reported single sign-on simplified user access and increased security with password management[1]

A cloud directory gives your employees a single, hyper-secure set of credentials to access virtually anything they need.

Deepen Visibility / Satisfy Compliance Regulations

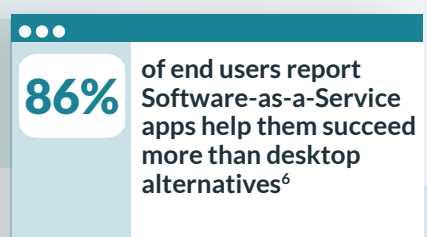Only **54%** visibility into password of SMBs reported their employees' practices[1]

Without a directory, organizations have limited internal visibility to ensure that users are meeting compliance regulations. Fines are rapidly increasing for GDPR, HIPAA, PCI-DSS, SOC, SOX, etc.

91% of SMBs say their cloud providers made it easier to satisfy compliance requirements through visibility and managed passwords[5]

A cloud directory ensures only approved users can access secured resources, all users' passwords are managed, and an audit log is kept for accountability.

Broaden Choices for Tools & Services

84% of organizations say traditional security solutions don't work in cloud environments[7]

On-prem servers using legacy services, such as Microsoft Active Directory, often limit freedom of choice outside of the Windows domain.

86% of end users report Software-as-a-Service apps help them succeed more than desktop alternatives[6]

An independent cloud directory allows users to freely select best-in-class tools. This makes your business more agile and decreases overhead costs.

[1] https://start.keeper.io/2018-ponemon-report
[2] https://smallbiztrends.com/2019/04/managed-service-security-providers.html
[4] https://www.verizondigitalmedia.com/blog/2017/07/2017-verizon-data-breach-investigations-report/
[7] https://crowdresearchpartners.com/portfolio/cloud-security-report/
[8] https://jumpcloud.com/resources/why-its-time-to-take-identity-security-seriously

[3] https://www.gartner.com/smarterwithgartner/is-the-cloud-secure/
[5] https://rapidscale.net/6-explosive-cloud-facts/
[6] https://www.bettercloud.com/monitor/state-of-the-saas-powered-workplace-report/

JumpCloud